# **Application Process**

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#### **Personal License**

If you're planning to run a pub you'll need a Personal Licence. If you don't already have one, you should start making enquiries to take the one day course and exam to get the Award for Personal Licence Holders (APLH).

For information on getting a Personal Licence and training courses available, please look at www.wellsandco.com or phone us for the relevant details.

## **PEAT**

You will also need to complete the online BII Pre-Entry Awareness Training (PEAT) course, which has been introduced to help prepare new licensees for taking on their own pub. Applicants will be asked to provide evidence that they have completed the course before they can be offered a pub. Details can be found online on the BII website at www.bii.org/peat.

### **Application Form**

To make an application for this business opportunity, please complete an application form and return it to us as quickly as possible. You can apply online, by post or by calling Philippa Stanbridge on 01234 244453 or via email at retailrecruitment@wellsandco.com. Please fill in as fully as possible and give us a call if you've any queries.

#### **Initial Interview**

When we've had a chance to consider your application, you may be invited to attend an initial interview. This will give you and Wells & Co. the chance to learn more about each other. You will also have the opportunity to ask any questions you have.

## **Business, Finance & Marketing Plan & Second** Review

If your initial interview is successful, we'll ask you to prepare a business plan for the pub for presentation at a 2nd interview. You'll need to include your ideas for developing the pub's potential and must also include the source of funding for purchasing the business and any developments that may be needed.

## **Appointment**

If your application is successful, an offer will be made and confirmed in writing. This will include the legal position or 'Heads of Terms' of the appropriate agreement. You'll be expected to attend our five day retailer induction course, Wells & Co. Induction Programme. This will help prepare you for your new business venture and you'll meet a number of key Wells & Co. staff. If this is your first tenanted or leased pub, we also offer the chance to spend time with one of our experienced retailers in their pub.

## **Business Support**

Wells & Co. provides a high level of business support, some of which will be provided through the Monthly Service Charge.

- AWP Consultancy
- Short term loans for business purposes
- Technical Services
- Accountancy support / stocktaking
- Payroll support
- Training courses
- Wine List Planning
- Licensing
- Facilities and Compliance review
- Central point of contact through customer helpdesk

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# **Business Opportunity**







## **Key Highlights**

- Prominent high street location in the heart of Newport Pagnell, Buckinghamshire
- Two bar operation catering for dining and various pub activities
- Superb rear patio and front pavement license
- Very well equipped commercial catering kitchen
- Very strong local reputation for customer service and quality beers

## Could this be the pub for you?

Please ring 01234 244453 to speak with our recruitment team

#### **Estimated Costs**

Total estimated ingoing costs £25,000

Discussed at Annual rent application

## The Dolphin To Let

82 High St Newport Pagnell, Buckinghamshire, MK16 8AQ View Pub Details

**Be Part of a Winning Team** 



#### **Pub Overview**

The Dolphin provides everything you would want from a traditional town centre community pub. It is well known for its range of traditional real ales and established pub food offering. It offers a very warm welcome for regulars and new customers alike. The pub benefits from a two bar operation, one focused on activities and sports TVs, whilst the other one offers a more relaxed pub experience with great food. In addition to this the business benefits from an external front drinking area which is very well presented, and a fabulous rear courtyard area.



# **The Dolphin**



#### Location

Newport Pagnell is located in the county of Buckinghamshire, three miles north-east of the city of Milton Keynes, and 47 miles north-west of London. Newport Pagnell lies three miles west of the Bedfordshire border and 3 miles from the M1 Junc 14. The Dolphin holds pride of place on the high street amongst a variety of independent shops.

## **Property**

A two storey brick building in a good state of repair, This is a two bar operation, with the lounge bar (25 covers) providing a traditional environment for dining and conversation. The public bar entertains sports and pub games activity. This provides a fantastic opportunity to attract a wider consumer market and also offers the customer a real choice of pub experiences. With an attractive external drinking area to the front of the business together with a recently developed court yard, it has become a popular destination, especially so in the summer months. A good sized catering kitchen can be found on the ground floor which is well equipped, together with a large cellar and ample storage. The living accommodation consists of 3 good sized bedrooms, a separate toilet and bathroom, living room and small office which are in good decorative order.

### **Business Potential**

The Dolphin is a very popular business with a fabulous local reputation. It currently offers a traditional pub food menu with a quality real ale portfolio. Having had recent investment in the external trading areas, the business continues to grow and there is still a great opportunity to further increase the food and drinks sales.

The Fair Maintainable income is £493,549 net pa supporting a rent of £36,000 pa. Please note that these are estimated figures which are for guidance purposes only.

## **Suitable Applicants**

Ideally, applicants will be committed to providing great hospitality, have a proven track record of success in a high street pub environment and be able to engage with the local community to drive sales through a range of activities. Experience of retail catering will be a distinct advantage, along with marketing skills to grow the existing successful operation.

## **The Dolphin**

| MAT rolling<br>12 months | Total volume<br>(Brewers barrels =<br>36 gallons)  | Barrels (Beers &<br>Stout) | Composite Barrels<br>(cider, wine, spirits,<br>FABs and minerals |
|--------------------------|--|----------------------------|--|
| 2023                     | 243.4  | 187.5                      | 55.9   |
| 2022                     | 274.8  | 236.1                      | 38.6   |
| 2021                     | 178  | 154.7                      | 21.3   |
| 2020                     | 171  | 145.9                      | 25.1   |
| Volume<br>Notes          | Volumes have been effected by covid<br>closure. Full tie to purchase all draft, wines,<br>minerals and spirits from Wells and Co Ltd |                            |  |

## **Anticipated Retained Income**

| Drink Sales |  |
|-------------|--|
| Food Sales  |  |
| Total Sales |  |

## **Agreement Offered**

A 3-year fixed term or renewable tenancy agreement is offered with a full tie to buy all drinks (beer,wines, spirits, minerals, stouts and ciders) from Wells and Co Pub Partners.

#### **Premises Licence**

There is a current premises license in place for alcohol and regulated entertainment with licensing hours being Monday to Thursday 11am to 00.30am Friday and Saturday 11am to 1am and on Sunday 12 noon to 22.30pm. A copy of the license will be made available for applicants to view.

#### **Business Rates**

Information about current business rates can be found at <a href="https://www.voa.gov.uk">www.voa.gov.uk</a>. We always encourage our licensees to challenge rates by using Gerald Eve, our nominated specialist.

Floor plans, demographic information and an Energy Performance Certificate can be found on the pub's vacancy page on our website.

DISCLAIMER This financial data is provided by Wells & Co. as general information and for illustrative purposes only. It should not be relied upon as a source of financial or legal advice either by you or by any third party. We cannot accept any responsibility to you or to anyone else for any losses arising from reliance on information or data contained within this document.

## **Ongoing Costs**

| Service Charge Payable monthly, to include:<br>Cellar cooling service, Buildings insurance, Fire<br>Compliance, Boiler maintenance (tenancies<br>only). NICEIC Electrical Test (tenancies only) | £281 p/m |
|---|----------|
| Accountancy Services Fees for a nominated accountant (in the region of)   | £325 p/m |
| Stocktaking Services Six professional stocktakes per annum recommended  | £80 p/m  |
| <b>Rent</b> In the region of (payable monthly in advance)   | £36,000  |

## **Anticipated Investment Required**

| <b>APPROXIMATE TOTAL</b> Please note that these are estimated figures, given as a guide only, and do not include fixtures and fittings  | £24,200 |
|---|---------|
| <b>Security Deposit</b> Payable in advance to Wells to cover charges incurred by your business. If your business is to operate as a limited company a bond of £10,000 is required, together with a personal guarantee for all directors | £10,000 |
| <b>Training Course Fees</b> Per person (payable to Wells & Co. Ltd) 5 day induction course mandatory for all licensees – NB £800 for two people   | £500    |
| <b>Administration Fee</b> In the region of (payable to Wells & Co. Ltd in advance) to cover e.g. premises license changes, solicitors fees, and agreement   | £400    |
| Working Capital Minimum working capital required  | £8,000  |
| <b>Stock &amp; Glassware</b> In the region of to cover the value of opening stock   | £4,500  |
| <b>Valuers Fee</b> In the region of (paid to valuer) for valuing fixtures and fittings.   | £800    |
| <b>Advanced Rent</b> In the region of (usually 1 month) - negotiable  | £3,000  |
| <b>Fixtures &amp; Fittings</b> Estimated valuation to purchase e.g. carpets, curtains, tables and chairs, kitchen equipment   | £30,000 |
|   |         |

